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FACT SHEET

Concept:

Seasons 52 is a fresh grill and wine bar that invites guests to discover the sensational flavors of a seasonally-inspired menu and an award-winning international wine list, and impeccable service in a casually-sophisticated ambiance. The brand consists of four primary features:

- Seasonally-inspired dining choices expertly designed to excite and surprise the palate
- An award-winning international wine list featuring diverse wine selections that personalize the dining experience
- Knowledgeable, approachable service that inspires confidence
- Casually-sophisticated adult ambiance that feels inviting

What's in a name:

The name Seasons 52 refers to the fact that every week of the year the restaurant menu strives to feature the freshest ingredients at their peak of ripeness and maximum flavor profile. By celebrating the ever-changing harvest of each season's bounty, our guests are sure to encounter a unique and rich dining experience with each return visit.

Menu examples:

Flatbreads

- *Steak and Cremini Mushroom Flatbread* with fresh spinach and Wisconsin blue cheese
- *Garlic Chicken Flatbread* with balsamic red onions, roasted red peppers and mozzarella cheese
- *Spicy Chipotle Shrimp Flatbread* with grilled pineapple, feta cheese and roasted poblano peppers

Entrées

- *Cedar Plank Roasted Salmon* with whole-roasted sweet carrots, fresh asparagus and red bliss potatoes
- *Wood-Roasted Pork Tenderloin* with corn polenta, fresh leaf spinach, cremini mushrooms and Dijon glaze
- *Caramelized Sea Scallops* grilled and served with roasted asparagus and sundried tomato pearl pasta
- *Oak Grilled Filet Mignon* with garlic mashed potatoes, fresh vegetables and roasted mushrooms

- more -

Mini Indulgences

- Seasons 52, creator and founder of the award-winning Mini Indulgences, offers individual servings of nine classic desserts ranging from Key Lime Pie and Old Fashioned Carrot Cake, to Rocky Road and Pecan Pie. We also feature seasonal favorites like our Pumpkin Pie Mini with Double Gingersnap Crust in the Fall, Strawberry Shortcake in the Spring and Summer Blueberry Cheesecake in the Summer. Available individually or to share as a “dessert flight.”
- Celebration Mini Indulgence Cake - Guests can personalize a collection of our signature Mini Indulgences served in a cake stand with a candle on top! Perfect for the celebratory dining occasion!

Wine list:

Seasons 52 offers a *Wine Spectator* award-winning international wine list with more than 100 selections, 60 of which are available by the glass. Similar to the menu, the wine list also evolves with each season to bring the best offerings from around the globe. The international wine list is renowned for its diversity of 26 different varietal selections and includes many well known labels, as well as outstanding wines from lesser known growing regions that offer exceptional value.

Event capabilities:

With private dining rooms and chef's tables, full service audio-visual amenities and dedicated event planners, Seasons 52 offers the perfect setting for private and semi-private events. Whether you are planning a family celebration or corporate event, we have the perfect venue for you. For smaller groups, consider our chef's table for an intimate and unique dining experience. For more information on Group and Event Dining, menu options and room layouts, visit www.Seasons52.com.

Design & décor:

The restaurant features a warm contemporary design with soft lighting, rich colors, lush greenery and accents of wood and stone creating an air of casual sophistication. With a circular piano bar featuring live entertainment nightly and an open kitchen where guests can see their meals being freshly prepared, the restaurant is always vibrant with energy.

Hours:

Open daily for lunch and dinner. Hours vary by location.

Locations:

Florida – Orlando, Altamonte Springs, Ft. Lauderdale, Palm Beach Gardens, Boca Raton, Tampa, Coral Gables
Georgia – Atlanta (Buckhead and Perimeter Mall)
Illinois – Schaumburg
New Jersey – Cherry Hill
Pennsylvania – King of Prussia
California – South Coast Plaza
Arizona – Phoenix
Texas – Plano
Indiana – Indianapolis
Maryland – North Bethesda

Coming Soon:

Opening April 11, 2011 – North Bethesda, MD
Opening Summer 2011 – McLean, VA
Opening Fall 2011 – Naples, FL; Jacksonville, FL
Opening Spring 2012 – Garden City, NY; Oak Brook, IL

Employees:

Approximately 100 employees per restaurant

Seating:

Approximately 300 per restaurant

Reservations:

Reservations are available at www.Seasons52.com. Walk-ins welcomed.

Web Site:

www.Seasons52.com