



NEWS

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**Seasons 52 Announces Plan to Open New Restaurant
At Oakbrook Center in Oak Brook, Ill.**

Oak Brook, Ill. (Apr. 5, 2011) – Seasons 52, the highly-acclaimed fresh grill and wine bar restaurant, has announced Oakbrook Center in Oak Brook, Ill as a site for future expansion. Slated to open in Spring 2012, the new restaurant will be the company’s 22nd location and second location in the Chicagoland area.

Leading Seasons 52 in its bold national expansion is company president Stephen Judge, who joined the organization in March 2007. Judge is focused on securing premium real estate sites to fuel the concept’s expansion. “Oakbrook Center is an ideal setting for Seasons 52,” said Judge. “The combination of upscale residential living, shopping, dining and entertainment provides a lifestyle environment compatible with the Seasons 52 concept. We are all very excited to share Seasons 52 with the people of Oak Brook and surrounding suburbs.

“The success of the Seasons 52 in Schaumburg solidified our plans to open more restaurants in the area, and we’re looking forward to bringing our innovative, seasonal menu to a whole new set of diners from both downtown Chicago and the Western suburbs,” added Judge.

Seasons 52 is recognized for its forward-thinking restaurant concept with proven consumer appeal. Known for its seasonally inspired menu and fresh approach to dining, the award-winning concept has capitalized on meeting the demands of today’s culinary-savvy diners. Seasons 52 changes the menu four times a year with weekly fresh features to truly capture the flavors of the season. Each valued guest can be guaranteed the highest quality fresh food, prepared without compromising great taste or a rich and complete dining experience. Nothing on the menu is more than 475 calories, from the signature flatbreads and appetizers, to all entrees and the Mini Indulgence desserts, which were originally created at Seasons 52 in Orlando in 2003. Seasons 52’s promise of “a fresh dining experience that celebrates living well” has been consistently praised by restaurant critics across the country and people’s choice awards alike.

The nearly 10,000-square-foot Seasons 52 at Oakbrook Center will seat more than 300 total diners, including 118 seats in the main dining room and 95 in the piano bar, which will feature live entertainment nightly. Additionally, the restaurant will offer four private dining rooms and an exclusive chef’s table. Seasons 52 provides the perfect ambiance for business lunches, romantic dinners, socializing with friends and any private group celebration or corporate event. The new restaurant is expected to create approximately 100 new jobs in Oak Brook.

About Seasons 52

Seasons 52 is a fresh grill and wine bar that provides guests with a fresh dining experience, enabling them to celebrate living well. This is a brand that is “right for the times.” The menu is orchestrated by award-winning Chef Clifford Pleau, and is inspired by the seasons and the fresh appeal of the farmers’ market... 52 weeks a year. The award-winning wine list which is created and developed by Master Sommelier George Miliotes (the 152nd master sommelier in the world) consistently wins praise for its diverse international selection of 100 wines, including 60 offered by the glass. The casually sophisticated dining ambiance typifies the upmarket restaurant segment, which is outpacing the growth of other restaurant industry segments. Seasons 52, which debuted in 2003, currently operates 16 locations in nine states and will open additional restaurants in North Bethesda, MD (North Bethesda Market) on April 11, 2011; McLean, VA (Tysons Corner Center) in summer 2011; Naples, FL (Mercato Center) in fall 2011; Jacksonville, FL (St. Johns Town Center) in fall 2011; and Garden City, NY (Roosevelt Field) in spring 2012. For more information, visit www.Seasons52.com

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