



**NEWS**

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**Restaurant Seasons 52 to Open at JBG's North Bethesda Market**

*Seasonal Foods, Wine Bar, Live Music to be Featured*

Orlando, FL (June 1, 2010) – Seasons 52, the popular fresh grill and wine bar restaurant, has selected The JBG Companies' striking new North Bethesda Market project for future expansion. Expected to open in summer 2011, the new location just north of the Washington Beltway in Maryland will increase the total number of Seasons 52 restaurants to 15.

Seasons 52 is a fresh grill and wine bar that invites guests to discover the sensational flavors of a seasonally-inspired menu and award-winning international wine list in a casually-sophisticated adult ambiance. Seasons 52 has been recognized as a forward-thinking concept with proven consumer appeal, and it has capitalized on the growing consumer interest in fresher, seasonal foods that offer positive lifestyle benefits. With a piano bar featuring live music every night, private dining rooms and a Chef's Table, Seasons 52 offers the perfect ambiance for any size occasion.

Leading the strategic growth plan for Seasons 52 is company President Stephen Judge, who joined the organization in March 2007. He is focused on securing premium real estate locations to fuel the concept's expansion. "Strategically located just outside the Capital Beltway on Rockville Pike opposite White Flint Mall, this highly visible location offers a superb variety of retail, shopping, entertainment and dining establishments," Judge said.

"We are extremely excited to welcome Seasons 52 to North Bethesda Market," said Kai Reynolds, Executive Development Officer for The JBG Companies. "Seasons 52 will be a great addition to the community and a wonderful new dining experience for our guests."

**About Seasons 52**

Seasons 52 is a unique restaurant concept that meets the taste expectations of today's culinary savvy adults. The menu is orchestrated by award-winning chef Clifford Pleau, and is inspired by the seasons and the fresh appeal of the farmer's market... 52 weeks a year. The award-winning wine list which is created and developed by Master Sommelier George Miliotes (the 152<sup>nd</sup> master sommelier in the world) consistently wins praise for its diverse international selection of 100 wines, including 60 offered by the glass. The casually sophisticated dining ambiance typifies the upmarket restaurant segment, which is outpacing the growth of other restaurant industry segments.

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Seasons 52 debuted in 2003 and currently operates locations in Florida, Georgia, New Jersey, Pennsylvania, and Illinois, and will open their latest restaurant in Costa Mesa, California in Summer 2010 and Plano, Texas in Fall 2010. For more information, visit [www.seasons52.com](http://www.seasons52.com).

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