



**NEWS**

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**Seasons 52 Announces Plan to Open New Restaurant  
At the Fashion Mall at Keystone in Indianapolis, Indiana**

Orlando, FL (June 16) – Seasons 52, the highly acclaimed fresh grill and wine bar restaurant, has chosen The Fashion Mall at Keystone in Indianapolis, Indiana as a site for future expansion. Expected to open in spring of 2011, the Fashion Mall location will be the company's first site in Indiana, increasing the total number of Seasons 52 restaurants across the country to 16.

Seasons 52 is recognized as a forward-thinking restaurant concept with proven consumer appeal. Known for its seasonally inspired menu and fresh approach to dining, the award-winning concept has capitalized on meeting the demands of sophisticated, food and wine savvy guests. Seasons 52 changes its menu four times a year with weekly fresh features to truly capture the flavors of the season. Each valued patron can be guaranteed the highest quality fresh food prepared without compromising great taste or a rich and complete dining experience. Nothing on the menu is more than 475 calories, from its signature flatbreads and other appetizers, to all entrees and its mini indulgence desserts, which were originally created at Seasons 52 in Orlando in 2002. Seasons 52's promise of "a fresh dining experience that celebrates living well" has been consistently praised by restaurant critics across the country and people's choice awards, alike.

Seasons 52 at The Fashion Mall at Keystone is estimated to seat 116 in its main dining room, and 91 in a piano bar featuring live music every night. Additionally, the restaurant will offer two private dining rooms to accommodate 76 guests, and an exclusive chef's table which will seat 12. Seasons 52 offers the perfect ambiance for power lunches, romantic dinners, socializing with friends and any private group celebrations or corporate events.

Leading Seasons 52 in its bold national expansion is company President Stephen Judge, who joined the organization in March 2007. Mr. Judge is focused on securing premium real estate sites to fuel the concept's expansion. "The Fashion Mall at Keystone offers a superb variety of retail, shopping, entertainment and dining establishments. We are extremely excited to welcome Seasons 52 to Indianapolis. The addition of Seasons 52 will provide shoppers with a wonderful new dining experience that complements the exciting, retail environment at The Fashion Mall," said William Crawford, senior vice president of peripheral development of Simon Property Group.

**About Seasons 52**

Seasons 52 is a unique restaurant concept that meets the taste expectations of today's culinary savvy adults. The menu is orchestrated by award-winning chef Clifford Pleau, and is inspired by the seasons and the fresh appeal of the farmer's market... 52 weeks a year. The award-winning wine list which is created and developed by Master Sommelier George Miliotes (the 152<sup>nd</sup> master sommelier in the world) consistently wins praise for its diverse international selection of 100 wines, including 60 offered by the glass. The casually sophisticated dining ambiance typifies the upmarket restaurant segment, which is outpacing the growth of other restaurant industry segments. Seasons 52 debuted in 2003 and currently

operates locations in Florida, Georgia, New Jersey, Pennsylvania, and Illinois, and will open additional restaurants in Costa Mesa, California in Summer 2010, Plano, Texas in Fall 2010 and North Bethesda, Maryland in Summer 2011. For more information, visit [www.seasons52.com](http://www.seasons52.com).

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