



NEWS

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**Seasons 52 Announces Plan to Open New Restaurant
in King of Prussia, Pennsylvania**

Orlando, FL (July 9, 2009) – Seasons 52, the popular fresh grill and wine bar restaurant, has selected King of Prussia Mall in King of Prussia, Pennsylvania, as their next site for expansion. Expected to open in spring 2010, the new restaurant will join the recently opened Seasons 52 in Cherry Hill, New Jersey, as the company's second location in the greater Philadelphia market, increasing the total number of Seasons 52 restaurants to 10.

Seasons 52 has been recognized as a forward-thinking restaurant concept with proven consumer appeal. Known for its seasonally inspired menu and fresh approach to dining, the award-winning concept has capitalized on the growing consumer interest in fresher seasonal foods that offer positive lifestyle benefits.

Leading the strategic growth plan for Seasons 52 is company President Stephen Judge, who is focused on securing premium real estate locations to fuel the concept's expansion. "King of Prussia Mall is one of the premier super-regional shopping complexes in the country" Judge said. "Through the years it has kept itself fresh and exciting, with popular and upscale retailers that provide a lifestyle environment compatible with the Seasons 52 concept."

About Seasons 52

Seasons 52 is a unique restaurant concept that meets the taste expectations of today's culinary savvy adults. The menu features the freshest seasonally available foods ... 52 weeks a year. The award-winning wine list consistently wins praise for its adventurous international selection of 100 wines, including 60 offered by the glass. The casually upscale dining atmosphere typifies the polished casual restaurant segment, which is outpacing the growth of other restaurant industry segments.

Seasons 52 debuted in 2003 and currently operates locations in Florida, Georgia and New Jersey. Seasons 52 is owned by one of the nation's most respected casual dining companies, Darden Restaurants, Inc. (NYSE: DRI) of Orlando, FL. For more information, visit www.seasons52.com.

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