



NEWS
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Seasons 52 Announces Plan to Open New Restaurant in Schaumburg, Illinois

Orlando, FL (August 4, 2009) – Seasons 52, the popular fresh grill and wine bar restaurant, has selected Schaumburg, Illinois, as their next site for expansion. Expected to open in spring 2010, the new restaurant is located directly across from Woodfield Mall and will be the company's first location in the Midwest, increasing the total number of Seasons 52 restaurants to 11.

Seasons 52 has been recognized as a forward-thinking restaurant concept with proven consumer appeal. Known for its seasonally inspired menu and fresh approach to dining, the award-winning concept has capitalized on the growing consumer interest in fresher seasonal foods that offer positive lifestyle benefits.

Leading the strategic growth plan for Seasons 52 is company President Stephen Judge, who is focused on securing premium real estate locations to fuel the concept's expansion. "As the commercial retail hub of Chicago's northwest suburbs, Schaumburg is an ideal location for Seasons 52," said Judge. "We're also excited to be situated across from Woodfield Mall, one of the largest malls in America, with popular and upscale retailers that provide a lifestyle environment compatible with the Seasons 52 concept."

About Seasons 52

Seasons 52 is a unique restaurant concept that meets the taste expectations of today's culinary savvy adults. The menu is inspired by the seasons and the fresh appeal of the farmer's market... 52 weeks a year. The award-winning wine list consistently wins praise for its adventurous international selection of 100 wines, including 60 offered by the glass. The casually upscale dining atmosphere typifies the polished casual restaurant segment, which is outpacing the growth of other restaurant industry segments.

Seasons 52 debuted in 2003 and currently operates locations in Florida, Georgia and New Jersey. For more information, visit www.seasons52.com.

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