



NEWS

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**Seasons 52 Announces Plan to Open New Restaurant
In Coral Gables, Florida**

Orlando, FL (April 26, 2010) – Seasons 52, the popular fresh grill and wine bar restaurant, has selected Coral Gables as a site for future expansion. Expected to open in early 2011, the new location will increase the total number of Seasons 52 restaurants to 14.

Seasons 52 is a fresh grill and wine bar that invites guests to discover the sensational flavors of a seasonally-inspired menu and award-winning international wine list in a casually-sophisticated adult ambiance. With a piano bar featuring live music every night, private dining rooms and a Chef's Table, Seasons 52 offers the perfect ambiance for any size occasion.

Leading the strategic growth plan for Seasons 52 is company President Stephen Judge, who joined the organization in March 2007. Mr. Judge is focused on securing premium real estate locations to fuel the concept's expansion. Don Slesnick, Mayor of Coral Gables, is excited about the addition of Seasons 52, saying, "Coral Gables, also known as "The City Beautiful", is a great place to live, work and explore, promoting the same positive lifestyle benefits as Seasons 52. Strategically located in the heart of Miracle Mile, Seasons 52 will be the perfect addition to the designer shops, art galleries, restaurants and live theater".

About Seasons 52

Seasons 52 is a unique restaurant concept that meets the taste expectations of today's culinary savvy adults. The menu is orchestrated by award-winning chef Clifford Pleau, and is inspired by the seasons and the fresh appeal of the farmer's market... 52 weeks a year. The award-winning wine list which is created and developed by Master Sommelier George Miliotes (the 152nd master sommelier in the world) consistently wins praise for its diverse international selection of 100 wines, including 60 offered by the glass. The casually sophisticated dining ambiance typifies the upmarket restaurant segment, which is outpacing the growth of other restaurant industry segments.

Seasons 52 debuted in 2003 and currently operates locations in Florida, Georgia, New Jersey and Pennsylvania, and will open their latest restaurant in Schaumburg, IL on May 10, 2010. For more information, visit www.seasons52.com.

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